“We must dare to THINK unthinkable thoughts.”

- Senator J. William Fulbright
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00</td>
<td>Welcome</td>
<td>Registration, Coffee &amp; tea</td>
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<tr>
<td>10:00</td>
<td>Dare to Witness</td>
<td>Opening Remarks: Ingo Zamperoni</td>
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<td></td>
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<td>Harriet Fulbright: Welcome Address</td>
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<td>Arlene Birt: Sustainability: Visualized</td>
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<td></td>
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<td>Rush Doshi: Rediscovering Geography in a World of Technology</td>
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<td>Michael Forster Rothbart: Boxing Outside the Think: Creativity, Photography, and Seeing the World Anew</td>
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<tr>
<td>11:15</td>
<td>Break</td>
<td>TEDTalk Screening</td>
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<tr>
<td>11:40</td>
<td>Dare to Innovate</td>
<td>Romain Lacombe: Democracy in the Age of Data</td>
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<td>Lennart Joos: Can Carbon Capture Curb Climate Change?</td>
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<td>Laura Trombley: Servus! Lessons on Presidential Leadership the Bavarian Way</td>
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<td>Danielle Cho: Performance: Carrying on a Spanish Cello Legacy</td>
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<tr>
<td>1:30</td>
<td>Lunch</td>
<td>Enjoy! Check out the Experience Lab TEDTalk Screenings</td>
</tr>
</tbody>
</table>
2:45 Dare to Produce

Massimiliano Versace
Neuromorphics: Machines to Life

Marlene Stearns
The Rise of Women Entrepreneurial Leaders in Agriculture

Paola Santana
Creating an Internet of Atoms

Lisa Dyson
Turning CO₂ into Oil

Jeremy Xido
Detroit, Angola, and the Mulberry Tree: a Middle Passage

4:05 Break
TEDTalk Screening

4:30 Dare to Empower

Rebecca Davis
Discovering YOU Matter

Santiago Garcia
Updating Democracy

Vivienne Aerts
Performance: Circles in Life and Jazz

Jennifer Welch
The Limits of Knowledge in a World of Limitless Knowledge: A Look at Rural China

David Baker
The Education Revolution and Our Global Future

Social Innovation Challenge Awards

Closing Remarks

6:00-7:00 Reception
Champagne & Cookies

ALL-DAY EVENTS
Experience Lab
Facilitated Activities
Welcome!

Seldom do two independent concepts embrace and strengthen one another as well as Fulbright and TEDx. TED is committed to promoting ideas worth spreading, and we believe Senator Fulbright sparked one of the most influential ideas of the century! The Fulbright Scholarship Program nurtures mutual understanding and respect across cultures by the exchange of compassionate, socially-aware individuals, serving as ambassadors across all fields of professional engagement. TED and TEDx, similarly, have shown immense promise in furthering ideas for the benefit of all societies in a way that is both personable [revolutionary storytelling], powerful [demonstrating incredible feats of intellect, creativity, and collaboration], and open [talks for a general audience and freely available].

Today, we aim to support this community of thought leaders, uniquely global and fiercely proactive. And we will share the event with the world today via our live webcast as well as following the event with our talk videos and continued networking. It is our last-ing wish to provide Fulbright alumni with a TEDx framework to most effectively excite and gather others to join efforts in working for the sake of humanity’s progress.

We thank you for contributing to Senator Fulbright’s brilliant idea - may we continue to build and develop ideas of modern character that will propel us to the next level of mutual understanding.

—Julianne McCall & Roselin van der Torren, Lead Curators
About **TED and TEDx**

TED began in 1984 as a conference devoted to the converging fields of Technology, Entertainment and Design (hence its name). Over the years, the scope has broadened and the ambition level constantly raised. It now seeks to bring together the world’s leading thinkers and doers, no matter what field of endeavor they are working in. All knowledge is connected and TED has become the place where you can discover leading edge thinking in numerous fields, and how this relates to your own life and work. For many attendees, the result is delicious, unexpected connections, extraordinary insights, and powerful inspiration. In the spirit of ideas worth spreading, TED began granting licenses to organize local and independently organized TEDx events that bring people together to share a TED-like experience.

### The Fulbright Association

The Fulbright Association continues the Fulbright Program’s international exchange experience by promoting opportunities for lifelong learning, collaborative networking, and service at home and abroad for alumni, supporters and friends of the Fulbright program. The Fulbright Association is a private, nonprofit and nonpolitical organization whose members are Fulbright Program alumni and friends of international education. The Association supports and promotes international educational and cultural exchange, and the ideal most associated with the Fulbright name — mutual understanding among the peoples of the world. Programs range from education events, panel sessions, career development seminars, and music and art presentations to global health and science conferences, local networking, volunteer activities, community engagement, and a numerous other interesting events and initiatives.
TODAY’S theme:

dare to THINK

“We must dare to think ‘unthinkable’ thoughts. We must learn to explore all the options and possibilities that confront us in a complex and rapidly changing world.” — Senator Fulbright

The interdisciplinary theme sets the stage for a day of creative brainstorming on social innovation, provocative questions to rattle the establishment, and talks that will electrify a diverse community. Whether of courage in the face of oppression, ingenuity at a time of stalemate, or discovery from inspired research, the theme “Dare to THINK” addresses overcoming challenges of great depth and variety.
The U.S. Chamber of Commerce is located on historic Lafayette Square, mere steps away from the White House’s North Lawn. Speakers will present in the building’s grand Hall of Flags, named for the banners of twelve great explorers of North America that hang within it, and which highlights TEDxFulbright’s theme: “Dare to Think.” TEDxFulbright’s international list of speakers echoes the Hall of Flag’s illustrious record as the site of important addresses by U.S. and world leaders including Jimmy Carter, Ronald Reagan, Rajiv Ghandi, Corazon Aquino, Anwar Sadat, Bill Clinton, and President Barack Obama. The event’s interactive and social sessions will be held in the building’s former open air courtyard, whose well-lit and airy layout encourages free thought and exchange.

At TEDxFulbright, experience is paramount. The Lab will feature a few interactive activities to facilitate idea exchange and networking. During registration, two half-hour coffee breaks, the extended lunch break, and the one-hour reception, the Lab will be open to participants to explore and engage with each other and the ideas presented throughout the day.
A lifetime dedicated to international education has earned Ms. Fulbright the role of the scholarship program’s ambassador. Widow of the honorable Senator, she has served as President of the J. William and Harriet Fulbright Center, President of Harriett Fulbright College, and Executive Director of the President’s Committee on the Arts and Humanities under President Bill Clinton. She is currently the Chairman of GC Global Learning. As an international figure of peace and education, she continues to build bridges of understanding throughout the world.

Speakers & Performers

Welcome Address by Harriet Fulbright

Event Host: Ingo Zamperoni

TV Correspondent
Medium Magazine’s 2013 Journalist of the Year
Save the Children Ambassador

A 1998/99 Fulbright alumnus, Ingo is back in D.C. as a Foreign Correspondent for the ARD German TV Network. His approach to moderation mirrors his propensity to spread awareness and connection across diverse communities.

Laura Trombley

Fulbright Foreign Scholarship Board
Servus! Lessons Learned in Presidential Leadership the Bavarian Way

As a member of the presidentially appointed Fulbright Foreign Scholarship Board, Laura contributes to determining each new generation of scholars and students. An acclaimed Mark Twain scholar, she directs Pitzer College as President with a combination of sheer ambition and brazen intellect, achieving gold-standard certification in conservancy, promoting new and rising academic fields, and upholding the importance of international experience and appreciation. Her talk will reflect on her experiences as a professor in the south of Germany.
Arlene Birt
US to the Netherlands, 2004

**Sustainability: Visualized**

*Information Designer, Background Stories and Minneapolis College of Art and Design.* As a visual storyteller and public artist, she helps individuals connect emotionally to the specific social and ecological-sustainability impacts of their everyday actions. Visual narrative offers opportunities to showcase social and environmental issues on a human level.

Rush Doshi
US to China, 2011

**Old Geographies, New Orders: China, India, and the Future of Asia**

*Defense Analyst, Long Term Strategy Group.* Rush uses the distant past to think about the future. He’s so convinced that China and India will play pivotal roles in tomorrow’s world, he traveled widely along these ancient borders.

Michael Forster Rothbart
US to Ukraine, 2007

**Boxing Outside the Think: Creativity, Photography, and Seeing the World Anew**

Michael discovered how most photojournalists distort Chernobyl. They visit briefly, expecting danger and despair, and come away with photos of deformed children and abandoned buildings. This sensationalist approach obscures the more complex stories about how.

Romain Lacombe
France to the US, 2006

**Democracy in the Age of Data**

*Head of Innovation,* French Prime Minister’s task force for Open Government Data. Following a graduate degree in MIT’s Technology & Policy from MIT, Romain established a Silicon Valley startup before returning to his native France. Now, he facilitates the evolution of democracy by the public’s use of data.
Danielle Cho
US to Spain, 2006

Carrying on a Spanish Cello Legacy
Cellist and Co-Founder, Sound Impact. As a Korean-American, Danielle has developed an extraordinary career as a performing cellist with the National Philharmonic, Washington National Opera, and her own, dynamic chamber group, Sound Impact, a group that endeavors to bridge art and human values.

Lennart Joos
Belgium to the US, 2012

Can Carbon Capture Curb Climate Change?
Chemical Engineer, University of California, Berkeley. Lennart conducts research on materials that can remove CO₂ from exhaust gasses, potentially allowing energy production to continue without harm to the environment. He’s also passionate about public education.

Massimiliano Versace
Italy to the US, 2001

Neuromorphics: Machines to Life
CEO and Director, Neurala Inc. and Boston’s Neuromorphics Lab, respectively. By studying, and one day replicating, the neural networks that make intelligent creatures respond and adapt, Massimiliano wants to “change the way robots are designed” with the ability to learn.

Marlene Stearns
US to Senegal, 2002

The Rise of Women Entrepreneurial Leaders in Agriculture
Entrepreneur, 3Psourcing. Marlene supports women farmers and local food processors to develop their small businesses in a socially responsible way so that they develop their own communities to ensure food security, health, water, and land.
Paola Santana  
Dominican Republic to the US, 2010

Creating an Internet of Atoms  
Co-Founder, Matternet. As a lawyer and entrepreneur, she is building a next-generation transportation system that uses a network of unmanned aerial vehicles. Delivering goods across any landscape with complete flexibility, the system mirrors the founding principles of the Internet—decentralized and peer-to-peer.

Lisa Dyson  
US to the UK, 1997

Turning CO₂ into Oil  
CEO, Kiverdi. With extensive experience in scientific research at top institutions and in business with leading consultancies, Lisa now devotes her energy to developing alternative fuels and bio-products that reduce our reliance on oil, lower CO₂ emissions, and realistically meet rising energy needs.

Jeremy Xido  
US to Spain, 2000

Detroit, Angola, and the Mulberry Tree: a Middle Passage  
Filmmaker, Performing Artist, and Co-Director, CABULA6. “The Angola Project” documentary asks the seemingly simple and innocuous questions “How did I get here?” and “Who do I actually think I am?” His work aims to connect personal stories with their underlying, larger social contexts.

Rebecca Davis  
US to Russia, 2004

Discovering YOU Matter  
Founder, Rebecca Davis Dance Company. With degrees in dance and entrepreneurship, Rebecca is passionate about working towards ending genocide. She built an organization to create dance and educational programs for street children and underserved youth in post-conflict and developing countries, including Rwanda, Bosnia-Herzegovina and Guinea.
Jennifer Welch

US to China, 2011
The Limits of Knowledge in a World of Limitless Knowledge:
A Look at Rural China
China Analyst, Committee of 100. Despite access to the Internet and to affordable food, child malnutrition remains an extensive and expensive problem. With experience in research addressing East Asia and economic policy, she works to change the status quo.

David Baker

US to Germany, 2003
The Education Revolution and Our Global Future
Professor of Education and Sociology, Penn State University. With an admirable list of world-class projects across continents, David leads research and conducts analyses on many aspects of education for UNESCO, OECD, and the World Bank. His second Fulbright was as the New Century Scholar on the Future of the University in the 21st century.

Santiago Garcia

Paraguay to the US, 2013
Updating Democracy
E-Government, Education Technology, Social Media Researcher, Florida State University. Santiago is passionate about furthering political representation through his work developing a web voting platform along with the “Despertar Ciudadano” movement in his native Paraguay.

Vivienne Aerts

The Netherlands to the US, 2011
Circles in Life and Jazz
Jazz singer and songwriter, Global Jazz Institute, Berklee College of Music. The flow of Vivienne’s music creates an intimate connection with the audience as she commonly uses lyrics, loops, and improvisation. Topics range from rooftop gardens to travel adventure. She has released two CDs, ‘Roofgarden’ and “Polaroid”.

TEDxFulbright: Dare to Think
Washington, D.C. 2014
In the spirit of the Fulbright Program and its mission to foster mutual understanding through open dialogue and exchange, the Fulbright Social Innovation Challenge encourages alumni and the public to develop ideas, projects, organizations, and businesses that will have a sustainable impact on communities locally and/or globally. The winner and finalists receive various prizes and pro bono services to help launch their idea. Judging the Challenge are:

John Vogel, President, National Board of Directors of the Fulbright Association
Katya Thomas, Chief Editor & Strategic Planner, The Collaboratory, US Dept. of State
Stephen Reilly, Executive Director, Fulbright Assoc. Sara Murphy, Journalist, Motley Fool

**Finalists**

**Fulbright Social Innovation Challenge**

**reACTor** creates a location-based mobile game that connects news with social action. It allows people to ‘play the news’: players are shown hyperlocal news and presented with associated social actions and volunteer opportunities.

**Envision** is a pilot program to distribute reading glasses in a developing country through a partnership between Fulbright alumni (international network) and RestoringVision.org (source for glasses) to distribute 1,000 reading glasses per $2,000 raised.

**Lawrence OnBoard** transforms transportation in rural America by using the empty seats in our cars to build a network of neighbors driving neighbors, similar to hitchhiking, but including safety protocols, maps, signs, training, and support.

**Sequel** aims to create a comprehensive and integrated system of resource services to assist people making wise choices in the retirement transition, as demographics see a dramatic shift in the percentage of older populations.
ORGANIZING TEAM

Lead Curator
Julianne McCall

Lead Curator
Roselin R. van der Torren

Experience Director
Adrienne Wiley

Talent Relationship Director
Nicholas Bashour

Production Director
Wanda Sondiyazi

Graphic Designer
Munir Sayegh

Partnership Coordinator
Rachel Bohn

Creative Director
Arlene Birt

Coding Genius
Nooria Rezazada

Logistics Coordinator
Guillermo Fok

Volunteers Coordinator
Cristina Galalae

Stage Designer
Carlos Fierro
A Special Thanks to Our Sponsors

Speaker Coaches
John Bates            Phyllis Cunningham
Jo Leonard            Birgit Fehst            Minal Hajratwala

Photographers
Larry Levin            Frank Folwell