



“We must **dare to THINK**
unthinkable thoughts.”

- Senator J. William Fulbright

TED^xFulbright

x = independently organized TED event

Fulbright Social Innovation Challenge Call for Proposals

Competition Overview

TEDxFulbright in partnership with the Fulbright Association challenge the general public to submit bold, innovative ideas that will tackle the most difficult issues that face our society today. *“We must dare to think ‘unthinkable’ thoughts. We must learn to explore all the options and possibilities that confront us in a complex and rapidly changing world.”* -JW Fulbright

In the spirit of the Fulbright Program and its mission to foster mutual understanding through open dialogue and exchange, the Fulbright Social Innovation Challenge encourages applicants to submit ideas that will have a sustainable impact on communities locally and/or globally. Finalists will be invited to pitch their idea at the TEDxFulbright event in Washington, DC on April 5, 2014. The winner and finalists will also receive various prizes and pro bono services offered by sponsoring institutions to help launch their idea after the TEDxFulbright event.

Contact

Challenge@TEDxFulbright.org

Eligibility

- General Public: no preference will be given to Fulbrighters
- One person or a team of individuals (maximum 4)
- Individuals or teams can submit ideas on behalf of a larger organization/company

Judging Criteria & Process

- Is the idea bold and innovative?
- Will the idea make a significant social impact, locally or globally?
- Is this idea sustainable over the long-term?
- Can this idea/project be replicated across different communities or go viral?
- Can this idea gain significant traction in the target community?

Submission Deadline – March 9, 2014 11.59pm EST

Prizes

- Pro bono legal services offered by international law firm Patton Boggs LLP
- One-on-one meeting with Fulbright Association Executive Director to discuss how to leverage the global Fulbright community to launch their idea
- Free TEDxFulbright event registration
- Special booth at TEDxFulbright in the Experience Lab
- Preferred status on crowdfunding platform, RocketHub, with possible feature in A&E's television show PROJECT STARTUP
- \$500 cash prize

Call for Proposals

Fulbright Social Innovation Challenge



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dare to THINK

Competition Overview

TEDxFulbright in partnership with the Fulbright Association challenge the general public to submit bold, innovative ideas that will tackle the most difficult issues that face our society today. This year's TEDxFulbright and Fulbright Social Innovation Challenge theme is inspired by Senator J. William Fulbright's quote, "We must dare to think 'unthinkable' thoughts. We must learn to explore all the options and possibilities that confront us in a complex and rapidly changing world." Judges for the competition will be evaluating proposals with this quote in mind. In the spirit of the Fulbright Program and its mission to foster mutual understanding through open dialogue and exchange, the Fulbright Social Innovation Challenge encourages applicants to submit ideas that will have a sustainable impact on communities locally and/or globally. Finalists will be invited to pitch their idea at the TEDxFulbright event in Washington, DC on April 5, 2014. The winner and finalists will also receive various prizes and pro bono services offered by sponsoring institutions to help launch their idea after the TEDxFulbright event.

Eligibility

- General Public: no preference is given to Fulbrighters
- One person or a team of individuals (maximum 4)
- Individuals or teams can submit ideas on behalf of a larger organization/company
- At least part of the proposed project must be conducted for or in a community of the US
- Finalists must be present at TEDxFulbright in Washington, DC

Judging Criteria & Process

- Is the idea bold and innovative?
- Will the idea make a significant social impact, locally or globally?
- Is this idea sustainable over the long-term?
- Can this idea/project be replicated across different communities or go viral?
- Can this idea gain significant traction in the target community?

Phase 1 (February 1 – March 9, 2014)

- Judging will be based on written proposals
- Participants prepare for their representation on RocketHub in case they progress to Phase 2

Phase 2A (March 11 – March 14, 2014)

- 8 Semi-Finalists upload a picture and a short video to RocketHub to represent your project. Crowdfunding begins now!
- 8 Semi-finalists fill out a more structured proposal form

Phase 2B (March 11 – March 24, 2014)

- Online voting: inspire all of your network to vote for you! The proposal with the most votes will automatically progress to the finals!
- 8 Semi-Finalists have a 20-min video conference with the judges

Phase 3 (April 5, 2014)

- 4 Finalists will pitch their idea at the TEDxFulbright event

Timeline

February 1, 2014 – Call for Proposals

March 9, 2014 11.59pm EST – **Submission Deadline**

March 11, 2014 – 8 Semi-Finalists Announced

March 14, 2014 - RocketHub project features ready
Online voting begins! - 1 semi-finalist will automatically advance to the Finals by getting the most online/text message votes

March 24, 2014 – 4 Finalists Announced

April 5, 2014 – Finalists pitch their ideas / Booth at the TEDxFulbright Experience Lab

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